

Business Sport Management

GENERAL EDUCATION STUDIES 57 hours

General Education: 14 hours

COM 1143 Fundamentals of Speech Communication
ENG 1113 Composition and Rhetoric I
ENG 1123 composition and Rhetoric II

3 hours from the following:

ENG 2233 American Lit I
ENG 2243 American Literature II
ENG 2273 Introduction to Literature

GES 1122 Strategies for Student Success

Social/Behavioral Sciences: 9 hours

GOV 2213 National and State Government
HIS 1113 American History I
PSY 1153 Introduction to Psychology

Natural Science/Mathematics: 6 hours

KIN 2113 Human Anatomy and Physiology
MTH 1123 College Algebra

Physical Education: 4 hours

PED 2232 Wellness and Lifestyle

2 hours from activity courses without duplication: PED 1101-PED 2291

General Biblical Studies: 24 hours

BIB 1143 The Church in Mission
BIB 2213 Bible Study
CMN 2213 Foundations of Church Ministries
REL 1133 Authentic Christianity
REL 1153 New Testament Literature
REL 1163 Old Testament Literature
THE 2113 Introduction to Theology and Apologetics
THE 2333 Pentecostal Doctrine and History

The Business Sport Management major is designed to provide academic experiences with a Christian perspective to facilitate students' abilities to perform responsibly, competitively, and effectively in the role of sport manager.

Upon completion of this program, the student will demonstrate mastery of the following key elements of business:

1. Students will demonstrate core knowledge in areas such as Facilities Management, Sport Marketing and Promotion, Sport Finance, Sport Law and Governance.
2. Students will articulate the Christian worldview as a basis of professional ethics in Sport Management.
3. Students will demonstrate strategic planning in budgeting, marketing, and promotions in athletics at the college and professional levels, and in public and recreational organizations.

Business Sport Management *continued*

MAJOR STUDIES 62 Hours

Core Studies: *36 hours*

ACC 2213 Principles of Financial Accounting
ACC 4433 Managerial Cost Accounting
BUS 1113 A Christian Vision of Business
BUS 1123 Survey of Economics
BUS 2253 Business Law I
BUS 3413 Statistics
BUS 4113 Business Ethics
BUS 4443 Business Finance
BUS 4453 International Business
BUS 4473 Strategy and Policy in Business
MIS 2113 Information Systems Theory and Practice
MKT 2323 Principles of Marketing

Management Studies: *9 hours*

HRM 3113 Human Resource Management
MGT 2313 Principles of Management
MGT 2383 Management Communications

Professional Development: *17 hours*

BSM 2113 Introduction to Sport Management
BSM 3213 Sport Facility and Event Management
BSM 3223 Sport Governance, Leadership and Administration
BSM 3253 Sport Marketing and Promotion
BSM 4133 Legal Aspects of Sport
BSM 4911 Sport Management Internship I
BSM 4921 Sport Management Internship II

GENERAL ELECTIVES 1 Hours

TOTAL PROGRAM HOURS 120 Hours

Additional Program Stipulations

1. All full-time students are to include one Bible, theology, or religion course each semester until degree requirements have been satisfied.
2. First-year students enrolled full-time are to include GES 1122 in their first semester schedule.
3. First-year students are to enroll in activity physical education courses each of their first two semesters at SAGU. Exceptions will be granted only with approval of the College Dean.
4. All students must obtain and complete two 120-hour internships subject to departmental approval.